

# Drop off your old phone, pick up a new BlackBerry

Trade in your working old phone or BlackBerry® smartphone and receive \$50 or \$75 respectively towards any new BlackBerry smartphone from T-Mobile®.\*\*

## How it works

1. Customer purchases and activates a new BlackBerry smartphone with T-Mobile. Give the customer a coupon from the enclosed tear-off pad or direct them to the Web site in step 2 (coupon not required, just the code).
2. The customer visits the below Web site to fill in some info about their old phone and print out a free shipping label.

**[www.recyclerebates.com/tm-rim](http://www.recyclerebates.com/tm-rim)**  
**secret access code: university**

3. IMPORTANT: The customer must send in all of the below items before November 17, 2009 (letter must be postmarked prior to November 30, 2009):

- Their old phone
- A copy of the UPC code from the box of their new BlackBerry smartphone
- A copy of the invoice/receipt from the purchase of their new BlackBerry smartphone.

4. Once the customer's old phone is received, we will mail them a check for a minimum of \$50.

Note: Your old phone must be in working order and meet minimum criteria as outlined on the Website: [www.recyclerebates.com/tm-rim](http://www.recyclerebates.com/tm-rim) in order to qualify.

Tip: Advise the customer to pack their old phone carefully with lots of padding — when we receive it, it must still be in working condition as specified above or they will not get a check.

\*\* Requires new activation on a qualifying rate plan with a two-year service agreement.

Limited-time offer expires November 17, 2009; subject to change without notice. Additional restrictions apply.

Trade-ins from all carriers accepted.

 **BlackBerry**

Limited-time offer, subject to change. Trade-In Offer: Trade-in transactions are final; after you trade in your handset, you cannot get it back, even if you return the merchandise you purchase with amount received. Amount will depend on the phone you trade in; some phones may have little or no value. Trade-in phones must meet minimum criteria in order to qualify, as outlined on the Web site [www.recyclerebates.com/tm-rim](http://www.recyclerebates.com/tm-rim). In order to receive the trade-in amount, you must purchase and activate a new T-Mobile BlackBerry smartphone and mail in the trade-in handset and proof of purchase (copy of UPC and invoice or receipt) by November 30, 2009. The check will be mailed via regular USPS post within a maximum of 60 days from receipt of both the trade-in handset and required paperwork. Additional restrictions apply; see the terms and conditions at [www.recyclerebates.com/tm-rim](http://www.recyclerebates.com/tm-rim) for further details and instructions. T-Mobile and the magenta color are federally registered trademarks of Deutsche Telekom AG. The bubbles design and slick together are federally registered trademarks of T-Mobile USA, Inc. © 2009 T-Mobile USA, Inc. BlackBerry®, RIM®, Research In Motion®, SureType®, SurePress™ and recycle trademarks, names and logos are the property of Research In Motion Limited and are registered and/or used in the U.S. and countries around the world.



**15%**  
**off** on qualifying  
 monthly  
 recurring  
 charges.\*  
**Sign up today!†**

T-Mobile Premiere Discounts available to **Students, Faculty, and Staff**

- **15%** discount on monthly recurring charges for new and existing customers
- Discounts on the latest devices
- Waived activation fee

Hurry start saving today - to find a store nearest you visit [www.t-mobile.com](http://www.t-mobile.com)

With T-Mobile you can get great coverage where you live, work, and play. We'll prove it or we won't sell it to you. Check out the BlackBerry® Facebook Fan Page at [blackberry.com/student](http://blackberry.com/student)

† Offer is available to students, faculty, and alumni of Michigan State University, Penn State University, University of Central Florida, University of Florida

\* Requires a qualifying post-paid plan. Additional restrictions apply.



limited time offer. Subject to change. Offer available at participating T-Mobile locations only. Discounted monthly fee (line item) also will apply to Monthly Recurring Charges (reduced by school) and will be applied as a credit to monthly invoice prior to calculation of taxes and fees. Discount is an add-on to charge during time without notice. Qualifying rate plan and minimum 1-year service agreement required. Offer is available to students, faculty, and alumni of Michigan State University, Penn State University, University of Central Florida, and University of Florida. You will remain liable for other charges you incur, such as international calling, coverage charges, roaming costs, pay-per-use services, & any associated taxes & fees. Additional restrictions may apply. See store for details. Waived activation fee only for new activations on qualifying postpaid rate plans with no minimum 1-year service agreement. \$35 activation fee will either be waived or \$35 credit will appear on your bill. See store for details. T-Mobile and the "myT" logo are trademarks and service marks of T-Mobile USA, Inc. The "myT" logo design and style together are a trademark registered in the U.S. © 2009 T-Mobile USA, Inc. BlackBerry, RIM, Research In Motion, SureType, Scribe™ and related trademarks, names and logos are the property of Research In Motion Limited and are registered and/or used in the U.S. and countries around the world.